

Email continues to be the primary method for sharing information among employees, customers, and partners. This presents a challenge for organizations that must protect information assets while promoting information sharing. The critical first step in solving this challenge is to classify email at the time of creation, so that the organizations can identify the information's value, and manage the data accordingly.

TITUS Message Classification is a security and governance solution that ensures that all Microsoft Outlook messages are classified before they are sent. Labels are fully customizable to meet internal and regulatory marking standards, and can be used to indicate any type of information, such as data sensitivity (Public, Confidential) and department (HR, Finance). Users add classifications with a simple and intuitive interface that is integrated into their regular Outlook workflow.

By assisting users to classify emails upon creation, organizations can add structure to the vast number of emails that are sent every day. This helps to prevent inadvertent disclosure, meet compliance requirements, and enhance infrastructure solutions such as archiving, DLP, and encryption.

🖂 🛃 🔊 😈 🛧 🗇 🗧 Reorganization announcement - Message (HTML) 🗖 🖻 🔀		
File Message 🛆 😮		
X <td></td>		
From: Alice Smith	INTERNAL	
To: Bob Jones Information that should stay within Cc: Subject: Reorganization announcement		
Classification: INTERNAL	TITUS Message Classification for Outlook 2003-2010 Press F1 for add-in help.	
Bob,		
The reorganization will be announced tomorrow. Please review the document I sent earlier, and let me know if you have any questions.		
Alice		
Classification: INTERNAL This email was classified by Alice Smith on Tuesday, August 23, 2011 at 8:16:41 PM.		

Protect sensitive information with visual markings and metadata

Highlights

TITUS Message Classification is an easy-to-use email security solution that ensures every Microsoft Outlook email is classified and protectively marked before it is sent. The solution helps organizations:

- Enable users to identify their information
- Prevent data loss
- Meet compliance needs

Try It!

Request a free trial or view a demo at www.titus.com/TMCOutlookFreeTrial

System Requirements

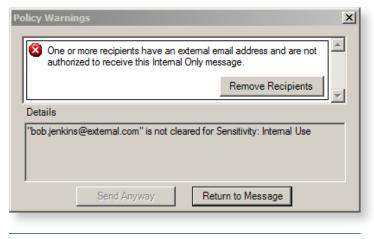
TITUS Message Classification works with Microsoft Outlook 2003, 2007, and 2010 and Microsoft Exchange[®] 2003, 2007, and 2010.

Complementary TITUS Products

TITUS Classification™ for Microsoft Office® TITUS Classification for Desktop™ TITUS Message Classification™ for OWA® TITUS Message Classification™ for Lotus Notes®

Message Classification Features and Benefits

Key Features	Benefits
Classification Selector	Provides simple, non-intrusive ways for users to identify the sensitivity of documents with classification labels including; One Click Classification, classification via prompts, and assisted classification with Classification AutoSuggest™.
Visual Markings	Applies visual markings in the email subject line and message body to clearly identify information sensitivity.
Metadata Assist	Stores user classification selections with the email as persistent metadata, which can be used to increase the accuracy and effectiveness of DLP, archiving, and perimeter security solutions.
Policy Enforcement	Inspects the email for policy violations before the message leaves the desktop, and provides instant feedback so that the sender can correct any problems. Policies can be triggered by scanning email and attachment content, validating recipients, and checking for existing email and attachment classifications.
Security Enablement	Adds an extra layer of security by automatically encrypting, signing, or RMS-protecting sensitive emails. This optional feature requires S/MIME certificates or Microsoft Active Directory Rights Management Services®.
Administration	Enables organizations to centrally configure and deploy their classification labels and policies. TITUS generates user activity logs that can be monitored and analyzed to measure the effectiveness of the security policies



Customizable policy warnings educate users and prevent data loss

About TITUS

TITUS is the leading provider of data governance and compliance software that helps organizations share information securely while meeting policy and compliance requirements. Our solutions enable military, government, and large enterprises to classify information and meet regulatory compliance by visually alerting end users to the sensitivity of information. Products include TITUS Classification, the leading message, document and file classification and labeling solutions that enhance data loss prevention by involving end users in identifying sensitive information; and the TITUS family of classification and security solutions for Microsoft SharePoint. TITUS solutions are deployed to over 2 million users within our over 300 military, government and enterprise customers worldwide, including Dow Corning, United States Air Force, NATO, G4S, Paternoster, Pratt and Whitney, Canadian Department of National Defence, Australian Department of Defence, and the U.S. Department of Veterans Affairs. For more information, visit www.titus.com and the TITUS Data Security and Compliance blog..



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HEADQUARTERS: 343 Preston Street, Suite 800 | Ottawa, Canada K1S 1N4 | Tel: +1 613.820.5111 | info@titus.com